

SPREAD THE WORD!

Ambassadors are the best!



Hey nature lover. Our Ambassador team is expanding! Will you get involved?

What do Ambassadors do?

It's simple. Ambassadors attend community events and visit properties to talk to residents and visitors about The Couchiching Conservancy.

Developing and maintaining community awareness of the Conservancy is an important part of our mandate. You have the opportunity to fulfil this role!

What difference can you make as an Ambassador?

The more we talk about the importance of a healthy environment, the more people will want to take action to establish one. Being an Ambassador is fun! You can contribute to building a network of people dedicated to protecting nature.

- Meet new people
- Attend great events in the community
- Visit properties we help to protect

In 2018, here's what our Ambassadors did:

<p>TWENTY-FIVE EVENTS WITH HELP FROM</p> <p>35+ ♥</p> <p>CARING VOLUNTEERS</p>	<p>Attended the Orillia Farmer's Market, Orillia Fairgrounds Farmer's Market, Orillia Canada Day Celebrations, Sidewalk Sales.</p>
	<p>Assisted phone call campaigns to update supporters on the 17% Pledge to Protect Nature and invite them to the AGM.</p>
	<p>Shared information on places to go walking and hiking Helped to build support for our conservation efforts.</p>

Some Events Planned for 2019 include:

- Orillia Farmer's Market
- Orillia Fairgrounds Farmer's Market
- Passport to Nature
- Earth Day
- Canada Day
- Repair Café
- Citizen Science Day

Skills: No special skills are required but you should enjoy dealing with the public and being involved in the community. Orientation and training are provided.

Some moderate physical work will be required in transporting materials and setting up and dismantling the booth at events.

As an Ambassador Team Member you will:

- Assist at a variety of events to represent the Conservancy
 - Fairs, Downtown Orillia events, Passport to Nature
- Set up and break down the display booth if used; ensure adequate materials are available and on display
- Interact with the public
 - Answer questions and promote the work of the conservancy
 - Provide information about membership and volunteer opportunities
- Attend an annual training session
- Assist as needed at other Conservancy events (Annual General Meeting, Fundraising, etc.)

Estimated time commitment: 3 to 5 half days per year based on shifts

Timeframe: Throughout the year, usually weekends

If you are interested in this Volunteer Opportunity, please complete the Volunteer Application Form and submit it to our Volunteer Coordinator:
volunteer@couchconservancy.ca or (705) 326-1620.