

SPREAD THE WORD!

Ambassadors are the best!



Hey nature lover. Our Ambassador team is expanding! Will you get involved?

What do Ambassadors do?

It's simple. Ambassadors attend community events and visit properties to talk to residents and visitors about The Couchiching Conservancy.

Developing and maintaining community awareness of the Conservancy is an important part of our mandate. You have the opportunity to fulfil this role!

What difference can you make as an Ambassador?

The more we talk about the importance of a healthy environment, the better chance to we stand in the future. Being an Ambassador is fun! You can contribute to building a network of people dedicated to protecting nature.

- Meet new people
- Attend great events in the community
- Visit beautiful properties we help protect

In 2016, here's what our Ambassadors did:

44 volunteers
attended 10 events
in the community
to talk about the
importance of
conservation



Attended the Orillia Farmer's Market, Orillia Fairgrounds Farmer's Market, Orillia Canada Day Celebrations, Sidewalk Sales

Set up a table at Grant's Woods and Scout Valley to talk to trail users (and bonus – enjoyed the scenery!)

- Shared information on places to go walking and hiking
- Helped to build support for our conservation efforts
- Promoted the 17% pledge, a commitment to help the environment

Community Events we would like to attend in 2017:

- June: Nuts for Nature: Carden Kids Fest
- September: Orillia Fall Fair
- January: Banff Mountain Film Festival
- Throughout the year:
 - Orillia Farmer's Market
 - Orillia Fairgrounds Farmer's Market

Ambassador Team Member:

Skills: no special skills are required but you should enjoy dealing with the public and being involved in the community. Orientation and training are provided.

Some moderate physical work will be required in transporting materials and setting up and dismantling the booth at events.

Estimated time commitment: 3 to 5 half days per year based on shifts

Timeframe: throughout the year, usually weekends

If you are interested in this Volunteer Opportunity, please complete the Volunteer Application Form and submit it to our Volunteer Coordinator:

volunteer@couchconservancy.ca or 705-326-1620.



"I care about the environment, and it is encouraging finding that the people in my hometown feel the same way. When I ask how they feel, they are unanimously on the side of conservation. It gives me hope that we can come together and make change because we have a common goal; a healthy planet."

Courtney



"It wasn't until joining the Conservancy that I got back into "exploring" and getting back into nature."

Noella Storry