

Carden Challenge

How to set up a fundraising page with Canada Helps

Fundraising online is an easy way to raise funds and share your love for the Alvar with your friends and family. Using Canada Helps helps us to track donations, your supporters receive a charitable receipt right away, they are thanked by The Couchiching Conservancy and then you don't have to deal with any money or cheques or pledges at the dinner. Sounds good eh? Canada Helps takes a 3.5% fee on all donations, but if we were to process the donations in the office, the cost to process credit cards is fairly similar.

Setting up a Fundraising page is relatively simple to do, and easy to share and manage. Let's go!

The first step is to log on or set up your Canada Helps account.

We recommend you create a TEAM fundraising page to reduce the need to separate pages. This means you could share the log in details. But feel free to create individual pages if that suits you better!

Your Donor Account

Dashboard

Account Settings

Donations &
Receipts

Monthly
Donations

Favourites

Fundraising Pages

My Giving

Tax Calculator

Explore Charities

Compare with Others

Welcome! CanadaHelps is your one-stop shop for donating and fundraising for any registered charity. Below you can track your giving history, see how others give, and manage your giving goals.

GIVING LINKS

[Find a Charity](#)

[Send a Charity Gift Card](#)

[Donate Securities](#)

[Create a Fundraising Page](#)

[Visit the Crisis Relief Centre](#)

A new page loads. Scroll down a bit.

Raise funds to honour someone you love, celebrate a birthday, wedding or new baby, for a personal challenge, and many more occasions!



Here's how:

- 1 Login or create a **FREE** CanadaHelps account.
- 2 Choose one or more registered Canadian charities to fundraise for –there are over 86,000 of them!
- 3 Create your page in just minutes. Tell your story, set your fundraising goal, upload pictures or videos, and more!

After you've created your fundraiser, **SHARE** it with your friends and family to ask for their support!

[Create Your Fundraiser Now](#)

Create a Fundraising Page

Who are you fundraising for?

Add at least one charity.

Find the charity you want to fundraise for by typing the charity's name or keywords that describe it in this search box. To fundraise for more than one charity, simply repeat this step.

**Search for
The Couchiching
Conservancy**

Selected Charity List

No charities selected yet.

About Your Fundraiser

Select the type of fundraiser

Humanitarian Trip
In Memory Of
New Baby
Other
Personal Challenge
Sporting Event
Wedding

Choose your 'type'

Enter what the challenge is for and the challenger's name

Enter the title of your fundraiser

**I use the same title twice.
For example, The Pink
Flamingos are taking part
in the Carden Challenge!**

Set your fundraising period

Start Date

End Date

**Set your dates to start today, and
extend BEYOND the Challenge so
people can donate later. We
suggested July 1, 2019.**

Set your fundraising goal

Goal Amount

What is your team's fundraising goal?

Then enter your team name

Enter the name of the page owner

In emails we refer to the page owner. Enter your name if you are fundraising as an individual. Otherwise, enter the name of the group or organization.

Make the list of received donations visible to all visitors to my page.

Send me an email each time someone makes a donation to my fundraiser.

Your choice on these. I say yes to showing donations, and no to email since I log on to see. FYI the Conservancy will thank your supporters

Your Fundraising Story

Inspire your friends, family and co-workers to support the cause through your fundraising story. The better they connect with your story, the more likely they will make a donation. Be sure to not just tell them what the cause is, but why the cause is important to you.

Your Fundraising Story (English)

Personal Message

↶	↷	Formats ▾	B	<i>I</i>	<u>U</u>	🔗
<p>Share why you are participating, why you care about the Alvar, what the event is, who is on your team, sightings, etc</p>						

Summary

Provide a short description of your fundraiser. This will be displayed when friends or family search for your fundraiser. (Maximum 140 characters)

**A quick summary goes here! Sample text:
My team is taking part in the Carden Challenge in support of conservation efforts of the Carden alvar, a globally rare landscape!**

YES!

Create Fundraising Page

If you have missed a step, Canada Helps will flag that section in red.

Ok – onto page visuals...we have saved some photos on a Google Drive:

<https://drive.google.com/open?id=1-H9OZFKCHadpUCy bq7KcCyEMy6-zsozJ>

Otherwise, share your own photos of course!



Français Help

Giving Basket

Tanya Clark ▾

Donate

Explore

Fundraise

Why CanadaHelps

Blog

For Charities

Add Images & Videos

Featured Image

Make your page more impactful by including a featured image that relates to the reason for your fundraising or the cause.

Upload Image

Image must be at least 400px x 400px but no larger than 2000px x 2000px. Supported formats include JPG, PNG and GIF

Media Gallery

Nothing engages visitors more than pictures and videos. Share all relevant images and videos here. For best results, its recommended that you upload 4 or more images and videos to your gallery.

Images

Add an Image

Videos

Add a Video

Save Images & Videos

Skip this Step

Here are some video links:

What is the Couchiching Conservancy?

<https://www.youtube.com/watch?v=8edhm-hhDxY>

What is an alvar? (video by Nature Conservancy of Canada)

<https://www.youtube.com/watch?v=-ucP1MbXiak>

When you click Save Images & Videos, if any of your photos are the wrong size, again, Canada Helps will take you back that section.

If the photos are all good, then you will get a link to share your page!

You can share your page on social media, email.



Français Help

Giving Basket

Sign In

Donate

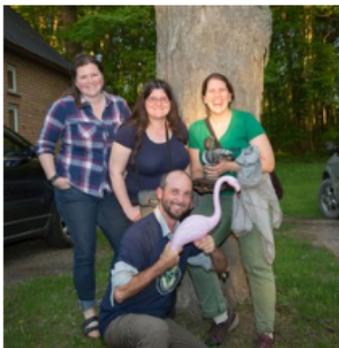
Explore

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Share This Page



The Pink Flamingos are taking part in the Carden Challenge

Team Pink Flamingos are back at it again, migrating to the Carden Alvar, an Important Bird & Biodiversity Area 30 minutes from Orillia in search of as many bird species as possible in 24 hours.

The alvar is near and dear to our hearts and we take part every year and raise funds to protect this beautiful place.

Team members: Tanya Clark, Meagan Coughlin, Phil Careless and Joelle Burnie

Last year we were awarded the Teeter-Ass Trophy for team spirit because we studied together a number of times to prepare. Birding is serious business!

\$0

raised of \$750 goal

**3 months,
1 week**

to go

Fundraiser Ends

July 1, 2019

Donate Now

<https://www.canadahelps.org/en/pages/the-pink-flamingos-are-taking-part-in-the-carden-c/>

To check donations, go to your Fundraising Pages. Then click Edit. On the top menu tab, go to Donations.

FYI if someone opts to donate anonymously, that also means that we (the Conservancy) aren't able to tell you who has donated to your team.

Please make sure to also log these online donations in your pledge sheet so we have accurate totals



Français Help

Giving Basket

Tanya Clark ▾

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Edit Fundraising Page

General

Images & Videos

Donations

Sharing

Who You Are Fundraising For

Find additional charities you want to fundraise for by typing the charity's name or keywords that describe it in the search box.

Search

Selected Charity List



THE COUCHICHING CONSERVANCY

Remove

1. General Operating ▾

About Your Fundraiser

Select the type of fundraiser

Personal Challenge ▾